

EYTAN WEINSTEIN

PRODUCT & DESIGN LEADERSHIP

CONTACT



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[LinkedIn](#)

PROFILE

I'm a **relentlessly resourceful** product leader with extensive experience in product management & strategy, UX design, and shipping B2B & B2C products to millions of thousands of users. I have a strong technical orientation, while also excelling in cross-functional team management, mentoring, and recruiting.

I also bake a mean apple pie.

SKILLS

Product Strategy | Road Mapping
Data Analytics | Customer Research
UX & Design | Team Leadership
Content & Creative Strategy

TOOLS

Claude | Claude Code | Cursor
Tableau | Pendo | Mixpanel | Jira
Airtable | Asana | Zeplin
Git & Github | Miro | Figma

MILITARY

2007-2010
931st Battalion, Nahal Brigade
Team Commander, Marva Course

VOLUNTEER WORK

Education for Excellence, Counselor
Garin Tzabar Seminars, Counselor
"Youth Building a Future", Counselor
Tel Aviv International Student Film Festival, Guest Recruiter & Contact

EXPERIENCE



Intuit | 2024 - present

Senior Product Manager | Nov 2024 - present

- Led product strategy and execution for Intuit's data partner integration platform, redesigning workflows and data models to reduce integration time from weeks to days.
- Built an AI-first platform experience (IDX Studio) with a centralized AI orchestration layer across 300+ repositories and internal services using MCPs and agent-to-agent protocols.
- Led development of Agentic AI systems for autonomous data acquisition, taking the initiative from 0→1 and achieving 95%+ precision and recall.
- Owned vision and execution for an AI-powered Partner Management agent that executed actions across internal services and databases, improving operational efficiency at scale.
- Partnered with engineering, analytics, and leadership to define platform strategy, drive adoption, and operationalize product metrics for AI-driven initiatives.



Palo Alto Networks | 2023 - 2024

Senior Manager UX | Jan 2023 - Oct 2024

- Managing a team of 4 through a complete product redesign
- Oversaw design and execution of Prisma Cloud's AI Copilot
- Established and maintaining customer engagement and research within the team
- Mentoring team members through individual development plans for each



Intuition Robotics | 2019 - 2022

Group Product Manager & Head of Design | Jan 2021 - Dec 2022

- Defined product strategy and roadmap aligned to business goals and user needs
- Led cross-functional squads (engineering, design, QA) delivering core product features
- Drove data-informed discovery to identify customer needs and UX improvements
- Built & led an 8-person design team; established a consistent, research-driven process

Product Team Lead - Experience | Jan 2019 - Dec 2020

- Owned end-to-end product ideation, design, and development for the Experience team
- Managed 3 product specialists & partnered with engineering to ship high-impact features
- Wrote PRDs, prioritized the backlog, and ran sprint rituals
- Used data and stakeholder insights to guide product decisions and enhance UX



imperson | 2015 - 2019

Product Team Lead | Oct 2017 - Dec 2018

- Led cross-functional teams in LA and TLV; drove product strategy & execution for major clients (Disney, Microsoft, Universal, CBS); defined KPIs and produced data-driven analytics

Product Manager | Aug 2015 - Sept 2017

- Led content strategy & execution for major brands (Miss Piggy, Doc Brown); developed award-winning campaigns like the #FreeMurdoc chatbot (Gorillaz)

EDUCATION



Tel Aviv University | 2011 - 2014

Film & Television, The Steve Tisch School of Film & Television

- Focus on Television and Scriptwriting
- Wrote, directed and edited several short films throughout my studies